



To the world you might be one person,
but to one person you might be the world.

The Angels Zumbathon® event is the most renowned Zumba® event in Hong Kong, and this year we want to continue increasing the number of participants. Making this the biggest Zumba® event ever organized in Hong Kong. We aim to have 500 participants and all the best Zumba® instructors; including ZES George Lu and Zin Jammer Rachel Fok, who have already agreed to be part of it. The event will be held at the Hong Kong Football Club on the afternoon of Saturday 3rd February 2018 from 4pm, for 4 hours of dance.

This will be our 6th Zumbathon® event. It started in 2012 with only 70 participants and has continue to grow – last year 400 participants took part and over HK\$300 000 was raised and we want more people to join the fun and help is raise more money.

Sponsors will be represented on the marketing material which will be promoted on the Angels FB page (nearly 2000 followers) our database (over 600 names), on the Hong Kong Zumba® network. We will also target local media.

We are looking for the following sponsors:

1. Corporate sponsors to cover the overheads (stage, lighting, printing costs)
2. Sponsors for prizes for the money raised (To create an exciting fundraising competition between participants)
3. Sponsor for lucky draw prizes (9 prizes in total)
4. Prize for the best Zumba® outfit

We will charge HK\$350/\$400 for participants to enter (early bird/regular), and we will strongly encourage participants to raise over HK\$500 through sponsorship. Our goal is to raise over HK\$400, 000.

All the money raised will go to Po Leung Kuk to support two Programmes. “The Children’s All Rounded Development Programme” (CARDP) and “Life Education Project” (LEP). The CARDP provides funding so the children can participate in extra curriculum activities to teach them new skills and develop their talents, helping them build confidence. It also funds extra tuition for those who need it, rewarding good performance and behaviour through book vouchers. Over 500 children benefited from this programme last year.

The LEP provides financial education, career planning and sex education for the residential children. It is conducted by social workers, supervised by a Service Coordinator from integrated family Services. This programme will help children with their integration into our society.

Angels for Orphans is a small HK based non for profit charity. We raise funds to help improve the lives of children living in South East Asia. All the Angels are volunteers and we try to keep overheads low so all the money raised goes to where it is needed the most – the children.

I am looking forward to hearing from you, and hope you would like to become one of our sponsors.

Warmest wishes,
Emilie
Zumba® Angel.

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